

MyTIGER Values Art Competition 2025 (Universities)

CONTEST GUIDELINES

Background

- The MyTIGER Values is an art and design competition initiated by Malayan Banking Berhad (Registration Number: 196001000142) [hereinafter known as “Maybank”] through The Trustees of Maybank Foundation, Registered (“MAYBANK FOUNDATION”), a body corporate registered pursuant to the Trustees (Incorporated) Act 1952 [hereinafter known as “Maybank Foundation”] in 2018 in conjunction with Global Tiger Day, which is celebrated on July 29 annually to raise awareness about the magnificent but endangered big cat.
- This Competition serves to provide an artistic platform for creative young aspirants and is now open to all students of primary, secondary (both government and international schools), and higher-learning institutions within Malaysia, regardless of their studies. Competition rules and regulations differ for each participants’ segment.
- The foundation of the Competition is based on Maybank's TIGER core values — Teamwork, Integrity, Growth, Excellence and efficiency, and Relationship building.
- In support of the United Nations' Sustainable Development Goals (SDG) that aims to end poverty, promote planetary health and ensure that communities can enjoy peace and prosperity by 2030, the MyTIGER Values Art Competition this year will focus on 12 of 17 SDGs. The goals are namely no poverty, zero hunger, good health and well-being, quality education, clean water and sanitation, affordable and clean energy, decent work and economic growth, sustainable cities and communities, responsible consumption and production, climate action, life below water, and life on land.
- The goals were selected as they are aligned with Maybank Foundation's three (3) main pillars; Empowering Education, Community Empowerment and Environmental Diversity. Maybank Foundation is the corporate responsibility arm of Maybank Group, which aims to create positive, long-term impact in communities where it operates.

Programme Intent

- The MyTIGER Values Art Competition (“Competition”) aims to provide a platform for students to showcase their artistic talents while promoting awareness of the endangered tiger species and aligning with Maybank’s TIGER core values. In support of the United Nations’ Sustainable Development Goals, the competition focuses on 12 of the 17 SDGs, reflecting Maybank Foundation’s commitment to community impact across three (3) main pillars. Through creative expression, participants contribute to a collective effort toward ending poverty, promoting environmental sustainability, and fostering community well-being.

Competition Details

Who is eligible to participate?

- Open to all higher learning institution students in Malaysia regardless of programs in both public and private institutions. This also includes students studying for STPM, Pre University, Foundation, Local Matriculation or their equivalent in schools, and students registered under Kementerian Pendidikan Malaysia (KPM) Program Pendidikan Khas Integrasi (PPKI).
- Participants must be aged 18 and above.

Submission Categories

The Competition for university and higher learning institutions series is divided into three categories:

- Photo Imaging
- Illustration
- Sequential Art (which encompass single to eight-panel editorial cartoons/comics)

How to Submit?

- Submit a high resolution image of artwork (300 dpi JPEG) via our [Submission Form](#) **by 18 April 2025 (Friday, 11.59pm GMT+8)**.
- The artwork must fit within the dimension of A1 (84.1 cm x 59.4cm) paper size.
- Participants are allowed to send a maximum of three works for one category or one artwork for each of the three categories. Only the best artwork (one) will be selected as the winning piece.

Judging Criteria

A panel of judges selected by Maybank Foundation together with Maybank officials will select three (3) major prize winners and three (3) jury's special prize winners from each category, (collectively known as "Winner(s)"), based on the following criteria:

- Creativity and effectiveness in interpreting and presenting the TIGER values with a focus on achieving the 12 SDGs, through any of the three categories.
 - The Maybank TIGER values are; Teamwork, Integrity, Growth, Excellence and efficiency, and Relationship building.
 - The 12 out of 17 SDGs are; no poverty, zero hunger, good health and well-being, quality education, clean water and sanitation, affordable and clean energy, decent work and economic growth, sustainable cities and communities, responsible consumption and production, climate action, life below water, and life on land.
- Levels of skillfulness and overall finishing of the work.

By participating in this Competition, participants hereby expressly agree to be bound by these rules and regulations and any decisions made by the judges, Maybank Foundation and Maybank are final and binding.

Prizes

Category	Prizes
Illustration	1 st Place: RM6000 cash prize + Certificate 2 nd Place: RM4000 cash prize + Certificate 3 rd Place: RM2000 cash prize + Certificate
Photo Imaging	1 st Place: RM6000 cash prize + Certificate 2 nd Place: RM4000 cash prize + Certificate 3 rd Place: RM2000 cash prize + Certificate
Sequential Art	1 st Place: RM6000 cash prize + Certificate 2 nd Place: RM4000 cash prize + Certificate 3 rd Place: RM2000 cash prize + Certificate
Jury's Special Prize	6 x RM500 cash prize + Certificate

All winners shall receive notification to attend the official Prize Giving Ceremony, to be held at Menara Maybank Kuala Lumpur, within the month of May 2025, for the presentation of their respective prizes. Notification will be sent via email, phone call or both.

Rules & Regulations

- Submission Period: **6 March 2025 to 18 April 2025 (Friday, 11.59pm GMT+8).**
- Kakiseni, Maybank and Maybank Foundation will not be held liable for any technical issues or errors related to the submission process, such as website downtime, email failure, or lost artwork submission files.
- Artwork produced must be within the stipulated size of A1 (84.1cm x 59.4cm) paper size.
- Participants must submit their artwork in digital format. Along with the submission, each participant must provide a statement or rationale of up to 200 words on their work, including their name, contact details and title of the artwork.
- Each participant is allowed to submit a maximum of three works for one category or one for each category, or a combination of any chosen category so long that the maximum number of artwork submission is equivalent to a maximum of three (3) artworks per participant.
[Disclaimer: Only one (1) entry would be chosen out of maximum three (3)]
- Each entry must be new, original, not facilitated by artificial intelligence (A.I.) and never exhibited before. The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny originality of the MyTIGER Values Art:-
 - any copy or reproduction of pictures, cartoons, sentences, or artwork facilitated by artificial intelligence (A.I.) method, etc;
 - cut-out of anything that may infringe trademark and/or portrait rights; or
 - cut-out from printed materials such as newspapers, magazine and advertisements
- Participants are encouraged to submit original works completed within this year.
- Artworks that do not meet the criteria, lacking quality (i.e. absence of student's interpretation of the TIGER values and 12 SDGs as stated in the 'Judging Criteria'), or are perceived to be offensive or may cause distress to the public (will automatically be rejected by Maybank and Maybank Foundation) .
- Selected works will be printed and framed by -Maybank and Maybank Foundation for the MyTIGER Values Art Exhibition, which will be opened for public viewing from May 13 to June 14, 2025 at Balai Seni Maybank at Menara Maybank, 100 Jalan Tun Perak, 50050 Kuala Lumpur. Any changes of the exhibition date will be formally notified to all selected participants.

- Should any damage may befall the physical artwork on its way to the exhibition, Maybank, Maybank Foundation and programme partner, Kakiseni will not be liable for any damage or loss of artwork.
- Kakiseni, Maybank and Maybank Foundation are not responsible for any personal injury or damage to property arising from the submission of artwork, participation in the exhibition, or acceptance/use of any prizes.

Copyright and Authorised Use

- Except where prohibited by law, an entry submission into this contest constitutes permission for the organiser to use the Winner's name, likeness (i.e. student's age, school name, artwork title), prize information, and information provided on the entry form for nonprofit and promotional purposes, without further permission nor compensation. No alterations will be made to any of the selected works for these purposes.
- All artworks submitted to Maybank and Maybank Foundation in accordance with these rules and regulations must be original works of the participant. The participant must also be the owner of all submitted materials.
- All artworks including the documents and materials submitted to Maybank and Maybank Foundation, shall be the sole property of Maybank and Maybank Foundation. Maybank and Maybank Foundation reserves the right to retain all winning artworks and any supporting documentation. Participants are advised to photograph their submissions for their own records prior to submission.
- Maybank and Maybank Foundation agree that the Copyright in the artwork submitted by the participants belongs to the participants. Participant agree to grant Maybank and Maybank Foundation unlimited worldwide, royalty-free, exclusive right to use, exhibit, archive and reproduce images of their artwork (including, but not limited to brochures, calendars, catalogues, greeting cards and websites).

Contact Us

Should you have any questions about this Competition or related matters, please do not hesitate to contact our team at mf.inquiry@maybank.com

General Terms and Conditions

- Maybank and Maybank Foundation reserves the right to withdraw, cancel, suspend, extend or terminate this Competition earlier in whole or in part and reserves the right to modify any of the rules and regulations contained herein, from time to time by giving at least minimum of twenty one (21) days (“day” shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank Foundation website at www.maybankfoundation.com or through any other channel determined appropriate by Maybank and Maybank Foundation. It shall be the responsibility of the participant to be informed of or otherwise seek out any such notice validly posted.
- By participating in this Competition, participants agree to access the Maybank Foundation website at www.maybankfoundation.com or Maybank Foundation social media page specifically on Instagram handle @MaybankFoundation on a regular basis to view the rules and regulations herein and seek clarification from Maybank and Maybank Foundation should any of the Terms & Conditions be not fully understood.
- By participating in this Competition, participants agree to be bound by the rules and regulations herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank and Maybank Foundation in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my (“Maybank’s Privacy Statement”).
- In addition, and without prejudice to the terms in the Maybank’s Privacy Statement, participants agree and consent to his/her personal data or information being collected, processed and used by Maybank and Maybank Foundation for:
 - a) the purposes of the Competition; and
 - b) marketing and promotional activities conducted by Maybank and Maybank Foundation, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, participants agree to

co-operate and participate in all advertising and publicity activities of Maybank and Maybank Foundation in relation to the Competition.

- Maybank and Maybank Foundation, and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank and Maybank Foundation for the purposes of this Competition) shall not be liable to participants in this Competition for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Competition unless caused by any gross negligence or omission by Maybank and Maybank Foundation.
- Maybank and Maybank Foundation shall not be liable for any default of its obligation under this Competition due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank and Maybank Foundation.
- Maybank and Maybank Foundation may disqualify/reject any participants who does not comply with the rules and regulations stated herein and/or are found or suspected to be tampering with the Competition and/or its process or the operations of this Competition which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Competition.
- These rules and regulations shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.