

# MyTIGER Values Art Competition 2025 (Primary and Secondary Schools)

## CONTEST GUIDELINES

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### Background

- The MyTIGER Values is an art and design competition initiated by Malayan Banking Berhad (Registration Number: 196001000142) [hereinafter known as "Maybank"] through The Trustees of Maybank Foundation, Registered ("MAYBANK FOUNDATION"), a body corporate registered pursuant to the Trustees (Incorporated) Act 1952 [hereinafter known as "Maybank Foundation"] in 2018 in conjunction with Global Tiger Day, which is celebrated on July 29 annually to raise awareness about the magnificent but endangered big cat.
- This Competition serves to provide an artistic platform for creative young aspirants and is now open to all students of primary, secondary, and higher-learning institutions within Malaysia, regardless of their studies. Competition rules and regulations differ for each participants' segment.
- The foundation of the Competition is based on Maybank's TIGER core values — Teamwork, Integrity, Growth, Excellence and efficiency, and Relationship building.
- In support of the United Nations' Sustainable Development Goals (SDG) that aims to end poverty, promote planetary health and ensure that communities can enjoy peace and prosperity by 2030, the MyTIGER Values Art Competition this year will focus on 12 of 17 SDGs. The goals are namely no poverty, zero hunger, good health and well-being, quality education, clean water and sanitation, affordable and clean energy, decent work and economic growth, sustainable cities and communities, responsible consumption and production, climate action, life below water, and life on land.
- The goals were selected as they are aligned with Maybank Foundation's three (3) main pillars; Empowering Education, Community Empowerment and Environmental Diversity. Maybank Foundation is the corporate responsibility arm of Maybank Group, which aims to create positive, long-term impact in communities where it operates.

## **Programme Intent**

- The MyTIGER Values Art Competition (“Competition”) aims to provide a platform for students to showcase their artistic talents while promoting awareness of the endangered tiger species and aligning with Maybank’s TIGER core values. In support of the United Nations’ Sustainable Development Goals, the competition focuses on 12 of the 17 SDGs, reflecting Maybank Foundation’s commitment to community impact across three (3) main pillars. Through creative expression, participants contribute to a collective effort toward ending poverty, promoting environmental sustainability, and fostering community well-being.

## **Competition Details**

### **Who is eligible to participate?**

- This contest is open to all students who are currently enrolled in educational institutions under the jurisdiction of Kementerian Pendidikan Malaysia (KPM), including but not limited to: Public schools, Private learning institutions, Private schools, International schools in Malaysia, and students registered under KPM’s Program Pendidikan Khas Integrasi (PPKI).
- Age Requirement: Participants must be between 7 to 17 years old at the time of entry.
- Eligible school levels:
  - Primary school: Standard 1 to Standard 6 (or equivalent)
  - Secondary school: Form 1 to Form 5 (or equivalent)

### **Submission Categories**

The Competition for school series is divided into two (2) categories:

- **Primary School:** for students aged 7-12 years old, enrolling in Standard 1 to Standard 6 (or equivalent)
- **Secondary School:** for students aged 13-17 years old, enrolling in Form 1 to Form 5 (or equivalent).

## How to submit?

### a. For Primary School category:

- Download and print the official drawing template through our [QR code](#).



If participant opts to use digital colouring, the official template has to be downloaded through our QR code and to ensure that the artwork size must be in A3 or 29.7 x 42cm.

- Refer to the sample of artwork submission below to ensure your artwork is complete before submitting.
- Colour your mask and design the template background whole-fully based on any of the Maybank TIGER core values (Teamwork, Integrity, Growth, Excellence and efficiency, Relationship building) or a combination thereof. Please do not leave any empty or uncoloured space within the given template.
- Artwork must be produced in A3 (29.7 cm x 42 cm) paper size.
- Submit a high resolution image (preferred resolution is: 300dpi JPEG) of your artwork via our [Submission Form](#) by **18 April 2025 (Friday, 11.59pm GMT+8)**.
- Participants are allowed to send a maximum of three artworks. Only the best artwork (one) will be selected as the winning piece.

### b. For Secondary School category:

- Download and print the official template through our [QR code](#).



If participant opts to use digital colouring, the official template has to be downloaded through our QR code and to ensure that the artwork size must be in A3 or 29.7 x 42cm.

- Refer to the sample of artwork submission below to ensure your artwork is complete before submitting.
- Colour your mask and design the given template background whole-fully based on any of the Maybank TIGER core values (Teamwork, Integrity, Growth, Excellence and efficiency, Relationship building) or a combination thereof, with a focus on achieving the 12 SDGs. Please do not leave any empty or uncoloured space within the given template.
- Artwork must be produced in A3 (29.7 cm x 42 cm) paper size.
- Submit a high resolution image (preferred resolution is: 300dpi JPEG) of your artwork via our [Submission Form](#) by **18 April 2025 (Friday, 11.59pm GMT+8)**.
- Participants are allowed to send a maximum of three artworks. Only the best artwork (one) will be selected as the winning piece.

## Judging Criteria

A panel of judges selected by Maybank Foundation together with Maybank officials will select three (3) major prize winners and three (3) jury's special prize winners from each category (collectively known as "Winner(s)"), based on the following:

- Creativity and effectiveness in interpreting and presenting the Maybank TIGER core values (one criterion for primary school) plus a focus on achieving the 12 SDGs (2 criteria for secondary school), within the given art template.
  - The Maybank TIGER values are; Teamwork, Integrity, Growth, Excellence and efficiency, and Relationship building.
  - The 12 out of 17 SDGs are; no poverty, zero hunger, good health and well-being, quality education, clean water and sanitation, affordable and clean energy, decent work and economic growth, sustainable cities and communities, responsible consumption and production, climate action, life below water, and life on land.
- Levels of skillfulness and overall finishing of the artwork.

By participating in this Competition, participants hereby expressly agree to be bound by these rules and regulations and any decisions made by the judges, Maybank and Maybank Foundation are final and binding.

## Prizes

Category	Prizes
Primary School Students	1 <sup>st</sup> Place: RM3000 cash prize + Certificate 2 <sup>nd</sup> Place: RM2000 cash prize + Certificate 3 <sup>rd</sup> Place: RM1000 cash prize + Certificate
Secondary School Students	1 <sup>st</sup> Place: RM3000 cash prize + Certificate 2 <sup>nd</sup> Place: RM2000 cash prize + Certificate 3 <sup>rd</sup> Place: RM1000 cash prize + Certificate
Jury's Special Prize	6 x RM250 cash prize + Certificate

All winners shall receive notification to attend the official Prize Giving Ceremony, to be held at Menara Maybank Kuala Lumpur, within the month of May 2025, for the presentation of their respective prizes. Notification will be sent via email, phone call or both.

## Rules & Regulations

- Submission Period: **6 March 2025 to 18 April 2025 (Friday, 11.59pm GMT+8)**. Any entries received after the deadline will not be accepted.
- Kakiseni, Maybank and Maybank Foundation will not be held liable for any technical issues or errors related to the submission process, such as website downtime, email failure, or lost artwork submission files.
- Size and volume to be drawn on the template of A3-size [29.7 cm width x 42 cm height] drawing paper or the equivalent by paint, color pencils or crayons etc. Digital colouring is acceptable.
- Each participant may submit up to three (3) entries.  
*[Disclaimer: Only one (1) best artwork would be chosen out of maximum three (3)]*
- Each entry must be authentic, original, not facilitated by artificial intelligence (A.I.) and has never been exhibited before. The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny originality of the MyTIGER Values Art:-
  - any copy or reproduction of pictures, cartoons, sentences, or artworks facilitated by Artificial Intelligence (A.I) method, etc.;
  - cut-out of anything that may infringe trademark and/or portrait rights;
  - cut-out from printed materials such as newspapers, magazine and advertisements; or
  - usage of artificial intelligence tools in production of works;
- Please do not damage the art template by using glue, stapler, or lamination. Participants must only use paint, colour pencils, or crayons, etc. or equivalent digital colouring format.
- All art/raw materials must be prepared by the participating students.
- Artwork must be clean, sturdy, in good condition and does not pose any hazard to members of the public.
- Artworks that do not meet the criteria, lacking quality (i.e. failed to include in either TIGER values or the 12 SDGs interpretation within the artworks as mentioned in 'Judging Criteria'), or are perceived to be offensive or may cause distress to the public, will automatically be rejected by Maybank and Maybank Foundation.
- Selected artworks will be printed and framed by Maybank and Maybank Foundation for the MyTIGER Values Art Exhibition, which will be opened for public viewing from May 13 to June 14,

2025 at Balai Seni Maybank at Menara Maybank, 100 Jalan Tun Perak, 50050 Kuala Lumpur. Any changes of the exhibition date will be formally notified to all selected participants.

- Should any damage may befall the physical artwork on its way to the exhibition, Maybank, Maybank Foundation and programme partner, Kakiseni will not be liable for any damage or loss of artwork.
- Kakiseni, Maybank and Maybank Foundation are not responsible for any personal injury or damage to property arising from the submission of artwork, participation in the exhibition, or acceptance/use of any prizes.

### **Copyright and Authorised Use**

- Except where prohibited by law, an entry submission into this contest constitutes permission for the organiser (Maybank, Maybank Foundation, and programme partner KakiSeni) to use the Winner's name, likeness (i.e. student's age, school name, artwork title), prize information, and information provided on the entry form for nonprofit and promotional purposes, without further permission nor compensation. No alterations will be made to any of the selected works for these purposes.
- All artworks submitted to Maybank and Maybank Foundation in accordance with these rules and regulations must be original works of the participant. The participant must also be the owner of all submitted materials.
- All artworks including the documents and materials submitted to Maybank and Maybank Foundation, shall be the sole property of Maybank and Maybank Foundation. Maybank and Maybank Foundation reserves the right to retain all winning artworks and any supporting documentation. Participants are advised to photograph their submissions for their own records prior to submission.
- Maybank and Maybank Foundation agree that the Copyright in the artwork submitted by the participants belongs to the participants. Participant agree to grant Maybank and Maybank Foundation unlimited worldwide, royalty-free, exclusive right to use, exhibit, archive and reproduce images of their artwork (including, but not limited to brochures, calendars, catalogues, greeting cards and websites).

## Contact Us!

- Should you have any questions about this Competition or related matters, please do not hesitate to contact our team at [mf.inquiry@maybank.com](mailto:mf.inquiry@maybank.com)

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## General Terms and Conditions

- Maybank and Maybank Foundation reserves the right to withdraw, cancel, suspend, extend or terminate this Competition earlier in whole or in part and reserves the right to modify any of the rules and regulations contained herein, from time to time by giving at least minimum of twenty one (21) days (“day” shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank Foundation website at [www.maybankfoundation.com](http://www.maybankfoundation.com) or through any other channel determined appropriate by Maybank and Maybank Foundation. It shall be the responsibility of the participant to be informed of or otherwise seek out any such notice validly posted.
- By participating in this Competition, participants agree to access the Maybank Foundation website at [www.maybankfoundation.com](http://www.maybankfoundation.com) and Maybank Foundation social media page specifically on Instagram handle @MaybankFoundation on a regular basis to view the rules and regulations herein and seek clarification from Maybank and Maybank Foundation should any of the Terms & Conditions be not fully understood.
- By participating in this Competition, participants agree to be bound by the rules and regulations herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank and Maybank Foundation in accordance with the Maybank Privacy Statement, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) (“Maybank’s Privacy Statement”).
  - In addition, and without prejudice to the terms in the Maybank’s Privacy Statement, participants agree and consent to his/her personal data or information being collected, processed and used by Maybank and Maybank Foundation for:
    - a) the purposes of the Competition; and
    - b) marketing and promotional activities conducted by Maybank and Maybank Foundation, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual

recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, participants agree to co-operate and participate in all advertising and publicity activities of Maybank and Maybank Foundation in relation to the Competition.

- Maybank and Maybank Foundation, and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank and Maybank Foundation for the purposes of this Competition) shall not be liable to participants in this Competition for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Competition unless caused by any gross negligence or omission by Maybank and Maybank Foundation.
- Maybank and Maybank Foundation shall not be liable for any default of its obligation under this Competition due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank and Maybank Foundation.
- Maybank and Maybank Foundation may disqualify/reject any participants who does not comply with the rules and regulations stated herein and/or are found or suspected to be tampering with the Competition and/or its process or the operations of this Competition which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Competition.
- These rules and regulations shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.